



OFFICIAL ATIGS 2018 VENUE

RONALD REAGAN BUILDING AND
INTERNATIONAL
TRADE CENTER
Setting the stage for tomorrow

ATIGS 2018

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AFRICA TRADE & INVESTMENT
GLOBAL SUMMIT (ATIGS)

CONFERENCE & EXHIBITION

JUNE 24-26, 2018 | WASHINGTON, D.C

Driving Trade, Unleashing Investment and
Enhancing Economic Development.

About the Africa Trade & Investment Global Summit (ATIGS) 2018

The **2018 Africa Trade & Investment Global Summit (ATIGS)** is scheduled on June 24 to 26, 2018 at the World Trade Center – Ronald Reagan Building in Washington D.C. Under the main theme “*Driving Trade, Unleashing Investment and Enhancing Economic Development: the Gateway to African Markets*”, ATIGS 2018 goals and objectives are aligned with two of the United Nations Sustainable Development Goals (SDGs): (SDGs 8 and 17).

ATIGS is a prestigious biennial business **conference and exhibition** designed specifically: (1) to promote and facilitate international trade between **Americas, Asia, Caribbean, EU, UAE, with Africa**, (2) to facilitate foreign direct investment in Africa and, (3) to provide a platform for businesses to expand into new markets. The ATIGS 2018 edition will gather **2000-plus** key economic players (including ATIGS partnered events) from more than **70 countries** including government delegations, high-profile African leaders, project developers and international investors.



The vision of **ATIGS** is built on the model of rotating the location of the summit every two years through a bidding process and organizing country specific ATIGS in between. Upcoming ATIGS events include: **ATIGS 2018 - Washington D.C**, **ATIGS 2020 - Dubai**; **ATIGS 2022 - Beijing**; **ATIGS 2024 - Brussels**, **ATIGS 2026 - Addis Ababa**; and, **ATIGS 2028 - South America**.



The **3-days** event will provide a unique platform for participants to gain strategic knowledge about local investment and business opportunities, and business networking. **High-level speakers, exhibitors, global investors** and deal making will top the agenda at ATIGS 2018, covering **16 economic sectors** particularly manufacturing, agribusiness, power, construction, infrastructure, transportation, IT, tourism, telecoms, healthcare, fintech, textile, and natural resources sectors. High-potential projects in Africa will be presented to international investors. Featured agenda items will include **projects showcase, deal marketplace, exhibition, country presentations**, and among others. The **ATIGS 2018** will bring together key policy makers, business leaders, African Ministers, investment and trade agencies, Ambassadors, global investors, medias, and senior government representatives in various intergovernmental bodies.

ATIGS 2018 will provide access to African markets as a one-stop shop, and connect global Investors to Africa market. Participants will experience a comprehensive display of companies around the world, high-level government officials, business leaders, global investors, trade & investment agencies from various Africa nations under one roof. It is a highly focused gathering of Africa-global business activities.

The Preliminary Featured Sessions will include:

- ✓ Africa and the 2030 Agenda for Sustainable Development
- ✓ AU Agenda 2063: The Africa Future We Want, and Industrialize Africa tracks
- ✓ Stepping Up the Pace: African Development Bank 'High 5'
- ✓ African Growth and Opportunity Act (AGOA)
- ✓ Doing Business in Africa tracks, Case Studies, Investing in Africa tracks, and Investor talks
- ✓ Government Keynotes, Leader Insights, Expert Talks, & Exporters Perspectives
- ✓ Innovation, Public Private Partnership & Market Spotlights
- ✓ Single African Air Transport Market (SAATM), and Continental Free Trade Area (CFTA)
- ✓ Government Keynotes, Regional Focus Discussions, and Countries Focus Briefings
- ✓ Partnerships: China – Africa, Middle East – Africa, USA – Africa, and EU-Africa.

Background of ATIGS Cooperation Framework

- **In 2000, The African Growth and Opportunity Act (AGOA)** was signed into United States law.
- **In 2013, President Obama announced the launch of Trade Africa**, a new partnership between the United States and Sub-Saharan Africa that seeks to increase internal and regional trade within Africa, and expand trade and economic ties between Africa, the United States, and other global markets.
- **In 2013, African Union (AU)** launched the **Agenda 2063** – in collaboration with NEPAD Planning and Coordination Agency, supported by the **United Nations Economic Commission for Africa (UNECA) and African Development Bank (AfDB)**.
- **In 2015, The World Economic Forum, the International Chamber of Commerce, and the Center for International Private Enterprise** partnered to mobilize the expertise and resources of global and local business to support the rapid and ambitious implementation of the **World Trade Organization (WTO)**.
- **In 2015, the United Nations set global Sustainable Development Goals (SDGs)**, in which businesses have a newly relevant framework to guide their strategic priorities and efforts towards society.

In this context, **ATIGS 2018** is designed to contribute to **AGOA, Trade Africa, World Trade Organization Trade Facilitation Agreement (TFA), SDGs Agenda 2030 and AU Agenda 2063**. ATIGS 2018 will bring together new and established partners from around the world under one roof to increase business ties and partnerships, highlight and showcase trade and investment opportunities across Africa and to expand or establish operations in Africa.

ATIGS Format

ATIGS 2018 promises you unique activities, top rated speakers and high-level participation. The formats are designed to give you more opportunities with the same high-quality content you will come expecting from ATIGS 2018.

- **Program** | Developed in partnership with business leaders and experts both in Africa and internationally.
- **Exhibition Hall 1** | Showcasing trade and investment opportunities in Africa by TPOs and IPAs
- **Exhibition Hall 2** | Companies showcasing their products and services.
- **Security** | Security measures will be in place which are required to enter the Summit venue.
- **Media** | More than 30+ journalists from accredited press association will be present at the Summit.
- **Translation Services** | Conducted in **English** and **French**. Other languages will be available upon request.
- **Red Carpet Treatment** | Exclusive Red-Carpet Route will be laid out ahead of the arrival of Summit dignitaries.
- **One on One Meetings** | One-on One meetings arranged prior to the event through ATIGS online system
- **Bilateral Meeting Room** | For Officials and Heads of Delegations
- **G2G Meetings** | High government officials discussing investment projects & prospective partnerships
- **B2B Meetings** | Facilitate business partnerships between Americas, Asia, Caribbean, EU, UAE, with Africa
- **Country & Sector Briefings** | Dedicated to growth industries in Africa, to identify new business opportunities
- **Investors' Zone** | Special zone dedicated for investment houses, investment corporations, & development banks
- **Meet the FDI Experts** | A dedicated area for meetings between interested parties and global FDI experts
- **ATIGS Shark Tank** | Project owners pitch their projects privately for 20 minutes to sharks during ATIGS
- **ATIGS Guided Tours** | A guided tour to TPOs and IPAs exhibition and sponsors' exhibition.
- **Press Conferences** | A service to media covering the event, and webcast live
- **MOU Signings Room** | Dedicated room for MOU signings
- **MOU Signing Ceremony** | A special ceremony for the signature of cooperation agreements and memoranda of understanding agreed to by governments or private sector representatives.
- **Summit Announcement Plenary** | For stakeholders to announce action commitments.
- **Cocktail Drinks Reception** | All ATIGS participants are invited to join fellow delegates to discuss the day
- **ATIGS Awards Ceremony** | Recognition of TPO's, IPA, s and individuals for their outstanding work in successfully attracting the investment and international trade projects in their regions.
- **ATIGS Side Events** | A series of side-events will be happening during the summit.

ATIGS 2018 and Beyond | In addition to **Spin-Off Events** that will happen the week after ATIGS 2018, organized by summit partners such as road shows and trade missions among others, all delegates and participants at ATIGS 2018 will have the opportunity to continue their business development after the Summit through ATIGS core programs set to launch **CEO Network** within the ATIGS structure and **Cities Network on Trade & Investment**.

Target Audience and Delegates | We anticipate the presence of Investment Officers, Media Associations, Economic Advisors, Business Leaders, Embassies/Consulate Members, National Investment Bodies, Intergovernmental Agencies, Importers & Exporters, Key Government Officials, Export Promotions Bodies, Financial Institutions and Banks, Economic Development Organizations, Investment Promotion Agencies (IPAs), Trade Promotional Organizations (TPOs), International Development Organizations, International and Domestic Investors / Multinational Enterprises (MNEs), Startups, Finance Professionals, Tech Professionals, International Companies Investing and Operating in Africa, and the Private Sector companies looking to establish or expand operations in Africa.

World Business Week on Africa

Held under the umbrella of **World Business Week on Africa**, **ATIGS 2018** is strategically positioned between the **2018 SelectUSA Investment Summit** (highest-profile event FDI event in USA), and the **27th World Gas Conference** (world's largest global natural gas event).

- Over **18,000 business leaders, medias, and global investors** are set to be in **Washington D.C** for different business and investment events all happening **within 10 days from June 20 to June 29, 2018**.
- Delegates that will make it to **ATIGS 2018 (June 24-26,2018)** can easily use one stone to hit three birds in terms of networking, deal-making, strategic partnerships, meetings, and more.

Flagship Events to be Held in Washington D.C Within June 20 to June 29, 2018 Include:

- **2018 SelectUSA Investment Summit** - highest-profile event dedicated to promoting foreign direct investment (FDI) in US with over 1,200 global investors, and over **3,000 delegates. June 20-22, 2018**
- **Africa Trade & Investment Global Summit** - prestigious biennial business conference and exhibition designed specifically to promote and facilitate FDI & international in Africa, with over **2000 delegates. June 24-26, 2018**
- **27th World Gas Conference** - world's largest global natural gas conference and exhibition covering the full spectrum of the industry with over **12,000 delegates. June 26-29, 2018**

Flagship Africa-focused small events to be held within the same week include: Arica-China Economic Forum, UAE-Africa Business Forum, US-Africa Manufacturing Forum, EU-Africa International Business Congress, LAC-Africa Business Forum, Africa Private Investment Shark Tank, Electrify Africa Forum, Africa Smart Cities Forum, Africa Construction and Infrastructure Forum, Africa Consumer Technology Forum, among others.



ATIGS 2018 is shaping up to be an exceptional show with unique activities, multitude of strategic business opportunities, top rated speakers, and high-level participation.

We urge you to often visit **ATIGS 2018 official website** - www.atigs2018.com, for all latest developments.

THE MANAGEMENT OF THE AFRICA TRADE & INVESTMENT GLOBAL SUMMIT & WORLD BUSINESS WEEK ON AFRICA

ATIGS OFFICIAL WEBSITE: WWW.ATIGS2018.COM



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