

# **AFRICA TRADE AND INVESTMENT GLOBAL SUMMIT (ATIGS)**

## **WORLD BUSINESS WEEK ON AFRICA**

### **CONFERENCE + TRADE SHOW**

#### **JUNE 24-26, 2018**

Partnering with the Africa Trade and Investment Global Summit (ATIGS) offers a relevant platform to engage global investors, hundreds of companies, stakeholders, high-level government officials and industry professionals across the world to develop credible relationships with proven decision makers and to maneuver your organization into a position which will save you time and money.

### **SHARE THE BENEFITS – BUILD INVOLVEMENT**

Within this framework, the 2018 Africa Trade and Investment Global Summit (ATIGS) will welcome over 2,000+ high-profile participants from 70+ countries which will include top level global participation of Ministers, CEOs and industry experts, among others. Hosting this international event at such a scale will furnish important opportunities for all partners involved.

### **SAMPLE BENEFITS AVAILABLE**

#### **(BASE ON YOUR PARTNERSHIP CATEGORY)**

- Revenue sharing opportunity.
- Promotion of your brand in the summit materials & increasing brand visibility.
- Printed recognition with your name, organization name in specific ATIGS brochures.
- Demonstrate your organization profile and industry expertise.
- Relay your message directly to the most qualified senior level audience.
- Reinforce your organization image, gain and grow subscribers.
- Maximized qualified lead generation, and develop new business markets and channels.
- A great opportunity for you to align with industry professionals.



- Business profiles will be uploaded on the event website, branding on newsletters, and print booklets.
- Include promotional materials on shared literature table strategically located in the networking area.
- Recognition special “Thank You” at ATIGS Awards Ceremony 2018.
- Opportunity to present an Award during ATIGS Gala.
- Promotion of your organization, your market or region to the international business community.
- Establish valuable relationships, and expand your network.
- Enhance understanding and sector growth in your region, and foster collaborations between industry and development organizations.
- Opportunity to submit a full-color advertisement in conference handbook.
- Opportunity to purchase Country Pavilion at ATIGS and sell units to exhibitors with incentives and discounts.
- Up to (20) (digital) complimentary expo passes with organization name to invite current/potential customers, members, colleagues, partners, etc. to attend ATIGS 2018

## NOTE

**The above listed sample benefits are just some selected idea of some benefits available to offer partners depending on the category of involvement. Each category of collaboration has different benefits and we shall provide you with a list of benefits of any specific collaboration category that interest you. Benefits can be applied to an individual involvement or to an organization involvement.**



## **ON-SITE PARTICIPATION BENEFITS**

### **(IF PLANNING TO ATTEND ATIGS 2018)**

- (1) Complimentary full access to ATIGS: Conference Sessions and Trade Show, including full access to all co-located events, ATIGS awards ceremony, cultural evenings, and exclusive partner's function. 50% reduced-rate additional conference & expo registrations.
- (1) Complimentary continental breakfast + buffet lunch throughout each official show day.
- (1) Full access to ATIGS awards ceremony. 30% reduced-rate additional awards registrations.
- (3) Complimentary drink tickets for the exhibition hall reception at ATIGS 2018.
- Easy access to several high-level government officials, investors, large companies, and leading trade and investment associations.
- Meet new potential clients, renew long-standing connections and reach a uniquely targeted audience.
- Build face-to-face professional relations with senior executives and governmental decision makers.
- Create strategic partnerships and expand your network.
- Establish or enhance strategic relationships and understand Africa's markets and its benefits.
- Network with trade officials, leading private sector experts and like-minded businesses active in overseas markets.
- Acquire insight into major challenges for doing business in Africa.
- Connect across industry sectors, and gain professional development and advancement.



- Accommodation at the Omni Shoreham Hotel: Discount Single Rate - \$189.95 per night (Saving \$300).
- 15% flight discount on all Sky Team airlines serving 1,057 destinations in 179 countries.
- Attractive discounts on a wide range of airfares on all Air France and KLM flights worldwide.
- 15% off car rental with Hertz during ATIGS 2018, and applies worldwide.

## NOTE

**All benefits in this section applies to all collaboration categories, so any collaboration that you get involved with ATIGS 2018, you will enjoy all benefits listed in this section. Benefits can be applied to an individual involvement or to an organization involvement.**

We are passionate about working in partnership with a variety of partners; large multinational corporations, local businesses, industry associations, individuals, government agencies and other donors to successfully produce ATIGS 2018. We are in the position to customize our partnership to suit your business needs.

**LET'S BUILD A STRONG MUTUAL BENEFICIAL PARTNERSHIP**

