

ATIGS

ATIGS EXHIBITION

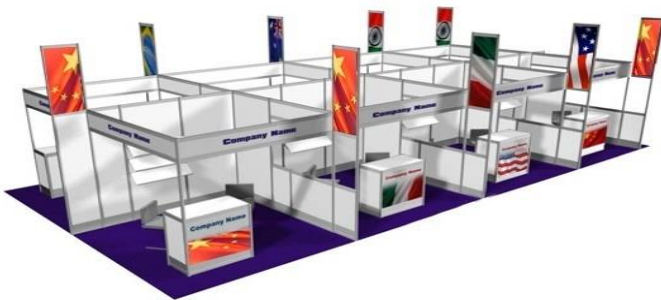
MORE LEADS! • MORE DEALS! • MORE BRAND EXPOSURE!

On behalf of the Africa Trade & Investment Series Group, this is to invite you to host a **Country Pavilion** at the **2018 Africa Trade & Investment Global Summit (ATIGS)** – www.atigs2018.com, scheduled on **June 24 to 26, 2018** at the **World Trade Center – Ronald Reagan Building in Washington D.C.** Under the main theme “*Driving Trade, Unleashing Investment and Enhancing Economic Development: the Gateway to African Markets*”, ATIGS 2018 goals and objectives are aligned with two of the United Nations Sustainable Development Goals (SDGs): (**SDGs 8 and 17**).

ATIGS is a prestigious biennial business **conference and exhibition** designed specifically: (1) to promote and facilitate international trade between **Americas, Asia, Caribbean, EU, UAE, with Africa**, (2) to facilitate foreign direct investment in Africa and, (3) to provide a platform for businesses to expand into new markets. The ATIGS 2018 edition will gather **2000-plus** key economic players from more than **70 countries** including government delegations, high-profile African leaders, project developers and international investors.

ATIGS 2018 will provide access to African markets as a one-stop shop, and connect global Investors to Africa market. Participants will experience a comprehensive display of companies around the world, high-level government officials, business leaders, global investors, trade & investment agencies from various Africa nations under one roof. It is a highly focused gathering of Africa-global business activities.

COUNTRY PAVILLION



A **Country Pavilion** at ATIGS 2018 starts from **\$965 depending on the number of exhibitors and activities planned to host inside the pavilion.** The **Country Pavilion** will be in the premium area of the exhibition center, and it offer the opportunity to house exhibitors, and pavilion exhibitors retain their own identity while benefitting from being part of a more visible, collaborative **Country Pavilion.**

Country Pavilions at 2018 Africa Trade & Investment Global Summit

The **international pavilions and country pavilions** will be a special dedicated marketplace showcasing companies, trade promotional organizations (TPOs), investment promotion agencies (IPAs), economic development organization (EDO's), and international development organizations (IDOs).

Pavilion spaces can include, exhibiting space, pavilion exhibitors branding, chairs, wastebaskets, easel-back signs, exhibitors listing on the website and on-site booklet, exhibitor service kit, carpeted floor covering, easel-back signs, free distribution of press releases, exhibitor badges, conference registrations, and more.

10x20 Pavilion = \$965 | 20x20 Pavilion = \$1800 | 20x40 Pavilion = \$2,500
Up to 8 Exhibitors | Above 10 Exhibitors with Enough Spaces for Activities

All Prices in U.S Dollars

ATIGS is dedicated for businesses to expand into new markets with a well-structured format for facilitating direct peer engagement, for more advanced deal-making, co-investments, strategic partnerships, and business networking.

COUNTRY PAVILLION ORGANIZER BENEFITS

- Booth space, chairs, waste baskets, easel backs signs, conference registrations,
- Premier placement of **Pavilion Organizer** logo on event website
- Branding in all event print collaterals on-site
- Logo on all key backdrop(s) at strategic areas inside the ATIGS venue
- Branding in the post event report (digital & print)
- Two (2) Featured panel **speaking opportunities** in area of specialties
- Announcement of **Country Pavilion** in **ATIGS Know Before You Go**
- **Country** profile on **ATIGS Official Doing Business in Africa**
- Invitation to the exclusive **ATIGS Awards Celebration**
- Logo in the official Summit B2B App, and logo in the post-ATIGS highlight videos
- **Country Pavilion** social media spotlight (Instagram, Twitter, & LinkedIn)
- Announcement of **Country Pavilion** in ATIGS distribution list (**35,000 contacts**)
- Opportunity to organize **“Your Country” Forum** on the margin of the event to focus solely on investment opportunities and business climate in **“Your Country”**.
- **15% off** car rental with Hertz during ATIGS 2018 during week of ATIGS 2018
- Complimentary full conference and expo passes to pavilion exhibitors
- **15% flight discount** on all Sky Team airlines serving 1,057 destinations in 179 countries
- Hotel discount available during the week of ATIGS 2108 from **June 23 - June 28**

NOTE: *Custom Furniture's are not included in your exhibition spaces fee. Contact a stand builder if you need custom furniture's*

FURNITURES AND EXHIBIT MATERIALS:

Whether you will need a small pop-up exhibit with high-impact graphics or a custom designed exhibit with the eye-catching latest technology, *please let us know if you need custom furniture's.*

Whether you will need a table throw for your local bake sale or five-hundred banners for your recruitment team, Metro Plus have you covered. Visit: www.shopmetroplus.com

READY TO BOOK YOUR PAVILLION?

We are ready to welcome you on board as a new exhibitor! We offer dedicated staff support to assist you in selecting the best package for your organization and throughout the season leading up to the event. **Fast track the process:** Contact our **Head of International Delegations & International Pavilions, Amega Yawo** directly at amega@atigs2018.com

Featured agenda items will include **projects showcase, deal marketplace, exhibition, country presentations, roundtables** and among others. The **ATIGS 2018** will bring together key policy makers, business leaders, African Ministers, investment and trade agencies, Ambassadors, global investors, medias, and senior government representatives in various intergovernmental bodies.

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THE MANAGEMENT OF THE AFRICA TRADE & INVESTMENT GLOBAL SUMMIT & WORLD BUSINESS WEEK ON AFRICA

WWW.ATIGS2018.COM