



## ATIGS 2018 SPONSORSHIP LETTER

Dear Potential Sponsor,

We will like to invite your organization to become a sponsor for the Africa Trade and Investment Global Summit (ATIGS) which will be held in June of 2018 in Washington D.C., USA. Your sponsorship and presence is important, constructive, and invaluable for the success of ATIGS.

The Africa Trade and Investment Global Summit (ATIGS) is a unique high-level, prestigious, biennial business platform designed specifically to promote and facilitate international trade and foreign direct investment in Africa. The event brings together high-level government officials, global investors, companies from all over the world, trade promotional organizations (TPOs) and investment promotion agencies (IPAs) from various African countries all under one roof.

Under the theme of "**Driving Trade, Unleashing Investment and Enhancing Economic Development**", we are proud that the 2018 Africa Trade and Investment Global Summit will be held at the Omni Shoreham Hotel-- one of D.C.'s most prestigious hotels and one of the most renowned historic hotels in America. The theme of ATIGS 2018 is aligned with two of the United Nations Sustainable Development Goals (SDG 17 and SDG 8) and the Summit will focus on promoting strategic networking and facilitating transactions between global investors, companies, government officials, TPOs and IPAs by providing an ultimate business platform that is ideal for conducting G2B, G2G and B2B meetings.

Within this framework, the 2018 Africa Trade and Investment Global Summit (ATIGS) will welcome over 2,000+ high-profile participants from 70+ countries which will include top level global participation of Ministers, CEOs and industry experts, among others. Hosting this international event at such a scale will not only furnish important opportunities for the sponsor companies, but also represent an occasion of prestige.

ATIGS 2018 will consist of 13 co-located events under the umbrella of World Business Week on Africa powered by Africa Trade & Investment Global Summit. The 13 side-events are, Sustainable Agriculture Forum: Africa, Construction and Infrastructure Forum: Africa, Electrify Africa Forum, US-Africa Manufacturing Forum, EU-Africa International Business Congress, Africa-China Economic Forum, UAE-Africa Business Forum, The Forum for Africa Economic Development, Africa Smart Cities Forum, and Sustainable Educational Development Forum: Africa which will be held before the 27th World Gas Conference (WGC 2018) - largest, most high-profile and significant global gas conference and exhibition.

Partnering with the Africa Trade and Investment Global Summit (ATIGS) offers your business a relevant platform to engage global investors, hundreds of companies, stakeholders, high-level government officials and industry professionals across the world to develop credible

relationships with proven decision makers and to maneuver your organization into a position which will save you time and money.

Brand visibility is clearly important and plays a key role in building the awareness of your business. The 2018 Africa Trade and Investment Global Summit (ATIGS) provides an exceptional opportunity to put your brand in front of key industry leaders and strengthen your position as a competitive company. You will also have the opportunity to renew long-standing connections, meet new potential clients and reach a uniquely targeted audience, not only through promotion of your brand in the Summit materials, but with many other benefits as outlined in our sponsorship packages below.

Whether or not your business has specific needs, we are able to tailor our sponsorship packages to meet those ambitions within the markets you operate. So when becoming our partner, we will do our utmost to satisfy your needs for involvement and exposure. Our sponsor packages offer pre-defined exposure opportunities, but do not hesitate to bring us your personal requests.

The **ATIGS Sponsorship Program** is an indispensable addition to your annual sales and marketing plan. It is anticipated that ATIGS 2018 will be the most significant unique global trade and investment Summit focusing on Africa that combines exhibition and conference.

I would like to convey my deepest gratitude in advance for your financial support which will contribute to the success of the 2018 Africa Trade and Investment Global Summit (ATIGS). Your support is invaluable and we look forward to welcoming your company in Washington D.C. in June 2018, one of the most glorious cities in the world.

Put your brand at the forefront of ATIGS 2018

ATIGS 2018  
Organizing Committee



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